



FOR IMMEDIATE RELEASE  
Thursday, December 20, 2018:

## **STUDIO CENTER SIGNS ON TO BECOME FIRST TITLE SPONSOR OF THE BEACH FC FUTSAL FACILITY**

Virginia Beach, VA – Beach FC is proud to announce a 5-year partnership with Studio Center.

### *About Studio Center:*

Founded in 1967, Studio Center was one of the first production studios to specialize in the production of broadcast advertising. Studio Center has clients in all 50 states and 23 countries around the world. They produce more than 15,000 projects for their clients every year, many of them award-winning. They've helped their clients win more than 4,000 awards including Andys, Tellys, Clios, Addys, Silver Microphones, Gold Quills, Silver Screens, Axiems, EMAS, Mobyuses, a Grammy, and the 1993 Pine Bark Chipping Title of Wyoming. Studio Center has offices/studios in Virginia Beach, Richmond, Washington DC, and New York.

### *About Beach FC:*

Beach FC is a private, 501(c)3 youth soccer organization in which all fees, contributions, and funds raised or collected by the club at all levels are used to develop, promote, and enhance youth soccer in Hampton Roads. The entire club is divided into multiple levels of play – Recreation (U4-U16), Advanced (U9-U19), Junior Academy (U4-U8), Travel Lite (U12-U19) and Travel (U11-U19). Together all programs form a fully integrated vertical developmental model. In late 2018, Beach FC completed construction of a 23,000 sq ft indoor futsal facility and office space, which has added a much-needed dimension to the club.

“We are thrilled that Studio Center has signed on to be the first Title Sponsor of our brand new Futsal Facility. We have been working with Studio Center for the past few years and they have done some exceptional work for us on both the social media and video production fronts. We look forward to working with Woody Prettyman and his team for years to come.”

*-Steve Danbusky, Beach FC Executive Director*

““We LOVE working with great brands and Beach FC is certainly a great one. We're honored to be a small part of such an amazing new venture.”

*-Woody Prettyman, Studio Center CEO*